



SIMPLE PURE BEAUTY

MEDIA KIT
WWW.SIMPLEPUREBEAUTY.COM

READERS

Simple Pure Beauty readers are women aged 25-54. They have a passion for a more natural life, creating homemade remedies and recipes, and buying products that are safer for themselves and their families.

INFLUENCE

PAGEVIEWS (LAST QTR.) 202,941
VISITORS (LAST QTR.) 124,665
FACEBOOK: 5,500
TWITTER: 8,270
PINTEREST: 51,555
INSTAGRAM: 21,100
EMAIL SUBSCRIBERS: 20,000

OPPORTUNITIES

I love working with companies that have high standards for safety, and offer natural products and services that would be of benefit to my readers. I offer custom packages upon request.

My audience responds best to:

- Anti-Aging Skin Care
- Cosmetics and Beauty Products
- Natural Household Cleaners
- Natural Skin Care and Lotions
- Safe Furniture and Materials in the Home

SOCIAL SHARING RATES

FACEBOOK SHARE: \$50
TWEET: \$50
PINTEREST PIN: \$100
INSTAGRAM SHARE: \$100
INSTAGRAM STORIES: \$100
SOLO EMAIL: \$200
VIDEO: \$1,000

SPONSORED POSTS

BRONZE PACKAGE - \$450:

INCLUDES 1 SPONSORED POST AND BASIC SOCIAL MEDIA PROMOTION WITH ONE LINK ON FACEBOOK, TWITTER, & PINTEREST

SILVER PACKAGE - \$500:

INCLUDES EVERYTHING FROM THE BRONZE PACKAGE, PLUS PINS TO 1 INDIVIDUAL BOARD AND 3 GROUP BOARDS, 1 PROMOTION FOR THE POST ON INSTAGRAM (\$100 VALUE!)

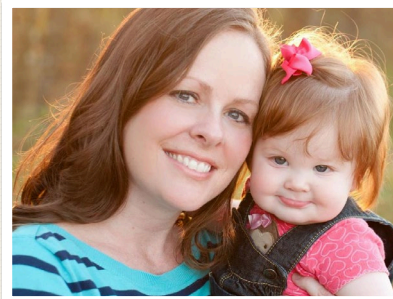
GOLD PACKAGE - \$550:

INCLUDES EVERYTHING FROM THE SILVER PACKAGE, PLUS POST SHARED TO OUR NEWSLETTER SUBSCRIBERS (\$200 VALUE!)

PLATINUM PACKAGE - \$1,000:

INCLUDES EVERYTHING FROM THE GOLD PACKAGE, PLUS SHORT 30-60 SECOND SOCIAL MEDIA VIDEO. (\$1,000 VALUE)

MINDY BENKERT



ABOUT ME:

- WIFE
- MOTHER
- WEB DESIGNER
- WHOLE FOOD LOVER
- PASSIONATE ABOUT SHARING NATURAL AND SAFE ALTERNATIVES TO CONVENTIONAL PRODUCTS.

MY MISSION:

TO SPREAD THE WORD ABOUT HARMFUL INGREDIENTS FOUND IN PRODUCTS AND MATERIALS IN AND AROUND OUR HOMES.

I STRIVE TO FIND AND SHARE SAFER, HEALTHIER ALTERNATIVES TO MANY PRODUCTS ON THE MARKET TODAY BY

- SHARING HOMEMADE REMEDIES WITH ALL NATURAL INGREDIENTS

CONTACT: MINDY.SIMPLEPUREBEAUTY@GMAIL.COM